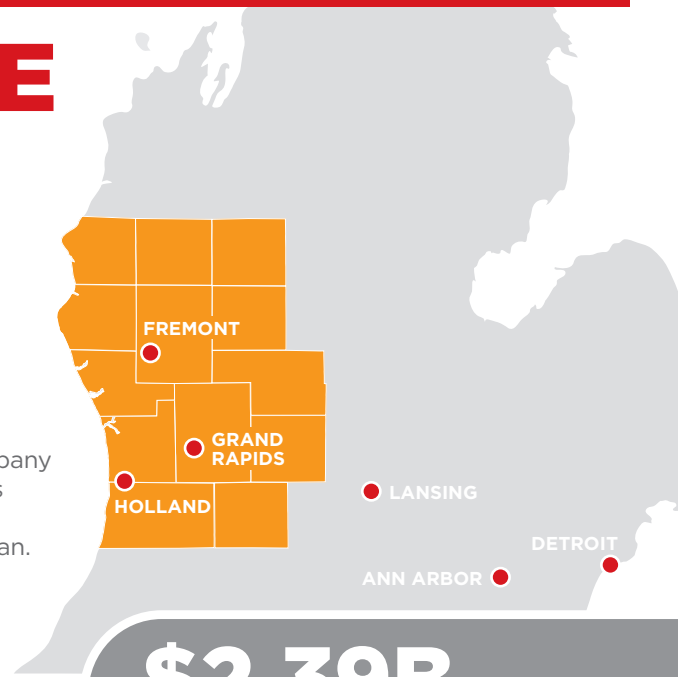


FOOD & BEVERAGE MANUFACTURING IN WEST MICHIGAN

West Michigan features abundant natural resources, a diverse supply chain, skilled labor, and a regulation-friendly business environment. It's why global companies like Nestlé, Coca Cola, and the Kellogg Company have chosen to grow here. And it's why West Michigan is the ideal location for your next company expansion. The region has shovel ready sites and established industrial parks already meeting food and beverage production company requirements. Contact the team at The Right Place to find your next location in West Michigan.



WHAT WEST MICHIGAN BUSINESSES ARE SAYING:

Responses from

41

West Michigan
Food & Beverage
manufacturers

\$2.39B

Total Gross Regional Product (2020)

30,018

Total Jobs in the Food and
Beverage Manufacturing Sector

- 98% | **RATE REGION'S BUSINESS COMPETITIVENESS HIGHLY**
- 68% | **INCREASING SALES**
- 56% | **PLAN TO EXPAND**
- 42% | **INCREASING WEST MICHIGAN EMPLOYMENT**

GROCEER HEADQUARTERS

meijer

10,000+
Employees

Gordon
FOOD SERVICE

5,000+
Employees

SpartanNash

2,000+
Employees

TOP INDUSTRIES BY JOBS

- 5,802** Crop Production
- 4,588** Animal Processing
- 4,129** Animal Production
- 3,657** Bakeries
- 3,340** Fruit & Vegetable Preserving
- 2,061** Dairy Product Manufacturing
- 1,648** Beverage Manufacturing

COST OF LIVING COMPARISON

Grand Rapids	96.8
Chicago	123.0
New York	147.8
San Francisco	187.1

DATA SOURCE: EMSI

Brent Case Vice President, Business Attraction - 616.301.6246 or caseb@rightplace.org

**THE
RIGHT PLACE**
Advancing the West Michigan Economy

FOOD & BEVERAGE MANUFACTURING IN WEST MICHIGAN

TOTAL
NUMBER OF
FOOD & BEVERAGE
MANUFACTURING
ESTABLISHMENTS

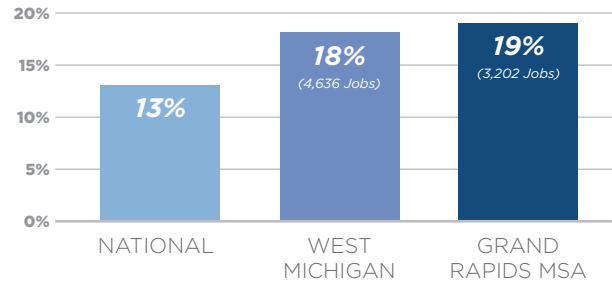
263 IN GRAND RAPIDS-
KENTWOOD MSA

411 IN WEST MICHIGAN



INDUSTRY GROWTH

(2011 - 2021)



FOOD & BEVERAGE MANUFACTURING EMPLOYMENT COUNTS FOR

4.4%

OF TOTAL EMPLOYMENT
IN WEST MICHIGAN

LOCATION QUOTIENT:

1.74



SUPPLY CHAIN

Well established
supply chain,
extensive areas
of expertise.

General &
Specialized
Freight

613 firms

Warehousing
& Storage

74 firms

Packaging &
Labeling

20 firms

Refrigerated
Warehousing

7 firms

Farm & Food
Machinery
Manufacturing

20 firms

West Michigan
produces

1/3

of Michigan's total
agricultural sales

2nd

2nd most
agriculturally
diverse
state with
over 300+
products



DATA SOURCE: EMSI

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