FOOD & BEVERAGE MANUFACTURING IN WEST MICHIGAN

West Michigan features abundant natural resources, a diverse supply chain, skilled labor, and a regulation-friendly business environment. It’s why global companies like Nestlé, Coca Cola, and the Kellogg Company have chosen to grow here. And it’s why West Michigan is the ideal location for your next company expansion. The region has shovel ready sites and established industrial parks already meeting food and beverage production company requirements. Contact the team at The Right Place to find your next location in West Michigan.

WHAT WEST MICHIGAN BUSINESSES ARE SAYING:

- **98%** RATE REGION’S BUSINESS COMPETITIVENESS HIGHLY
- **68%** INCREASING SALES
- **56%** PLAN TO EXPAND
- **42%** INCREASING WEST MICHIGAN EMPLOYMENT

GROCER HEADQUARTERS

- **meijer** 10,000+ Employees
- **Gordon** FOOD SERVICE 5,000+ Employees
- **SpartanNash** 2,000+ Employees

TOP INDUSTRIES BY JOBS

- **Crop Production** 5,802 Jobs
- **Animal Processing** 4,588 Jobs
- **Animal Production** 4,129 Jobs
- **Bakeries** 3,657 Jobs
- **Fruit & Vegetable Preserving** 3,340 Jobs
- **Dairy Product Manufacturing** 2,061 Jobs
- **Beverage Manufacturing** 1,648 Jobs

COST OF LIVING COMPARISON

- Grand Rapids 96.8
- Chicago 123.0
- New York 147.8
- San Francisco 187.1

DATA SOURCE: EMSI

Responses from 41 West Michigan Food & Beverage manufacturers

$2.39B Total Gross Regional Product (2020)

30,018 Total Jobs in the Food and Beverage Manufacturing Sector

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The Right Place
Advancing the West Michigan Economy
FOOD & BEVERAGE MANUFACTURING IN WEST MICHIGAN

TOTAL NUMBER OF FOOD & BEVERAGE MANUFACTURING ESTABLISHMENTS

263 in Grand Rapids-Kentwood MSA

411 in West Michigan

INDUSTRY GROWTH (2011 - 2021)

- National: 13% (4,636 jobs)
- West Michigan: 18% (3,202 jobs)
- Grand Rapids MSA: 19%

FOOD & BEVERAGE MANUFACTURING EMPLOYMENT COUNTS FOR 4.4% OF TOTAL EMPLOYMENT IN WEST MICHIGAN

LOCATION QUOTIENT: 1.74

Supply Chain
- Well established supply chain, extensive areas of expertise.
- General & Specialized Freight: 613 firms
- Warehousing & Storage: 74 firms
- Packaging & Labeling: 20 firms
- Refrigerated Warehousing: 7 firms
- Farm & Food Machinery Manufacturing: 20 firms

West Michigan produces 1/3 of Michigan’s total agricultural sales

2nd
2nd most agriculturally diverse state with over 300+ products

Data Source: EMSI

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ADVANCING THE WEST MICHIGAN ECONOMY