From full-service, large-scale managed IT solutions to custom software, online, and app development, the region’s industry can build solutions from the ground up. Whether it’s a pure digital solution or developing integrated technology products, our tech companies have the knowledge and resources to make it happen.

**WHAT WEST MICHIGAN BUSINESSES ARE SAYING:**

93% | RATE REGION’S BUSINESS COMPETITIVENESS HIGHLY
94% | INCREASING SALES
88% | PLAN TO EXPAND
90% | INCREASING WEST MICHIGAN EMPLOYMENT

Michigan has the highest concentration of engineers in the nation.

17 colleges & universities with IT programs

80,000+ students

**TOP OCCUPATIONS**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Occupation</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Software Developers and Software Quality Assurance Analysts and Testers</td>
<td>3,445</td>
</tr>
<tr>
<td>2</td>
<td>Computer User Support Specialists</td>
<td>1,931</td>
</tr>
<tr>
<td>3</td>
<td>Computer and Information Systems Managers</td>
<td>1,291</td>
</tr>
<tr>
<td>4</td>
<td>Computer Systems Analysts</td>
<td>1,128</td>
</tr>
<tr>
<td>5</td>
<td>Network and Computer Systems Administrators</td>
<td>865</td>
</tr>
</tbody>
</table>

**AVERAGE EARNINGS PER JOB**

- GRAND RAPIDS REGION: $105,181
- NATIONAL: $152,981

**COST OF LIVING COMPARISON**

- Grand Rapids: 96.8
- Chicago: 123.0
- New York: 147.8
- San Francisco: 187.1

**DATA SOURCE: EMSI**

**Jen Wangler** Senior Business Development Manager – 616.901.9343 or wanglerj@rightplace.org
INFORMATION TECHNOLOGY
IN GREATER GRAND RAPIDS

TOTAL NUMBER OF INFORMATION TECHNOLOGY ESTABLISHMENTS IN WEST MICHIGAN

14.2%
PROJECTED JOB GROWTH:
(2021 - 2031)

735

Top 10 Metros for Millennials -
Grand Rapids, New York Times

#7

SALES TAX: 6%
CORPORATE TAX: 6%
PERSONAL INCOME TAX 4.25%

#13
for state business tax climate

GRAND RAPIDS-KENTWOOD MSA

LEADING MOBILITY:
Largest number of V2I deployment in the United States
(500+ MILES V2I ROADWAY)

10,000+ STEM Degrees Awarded Annually

697 Information Technology Degrees Completed in 2020

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