

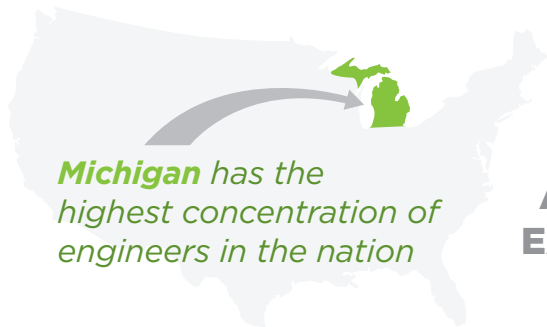
INFORMATION TECHNOLOGY IN GREATER GRAND RAPIDS

From full-service, large-scale managed IT solutions to custom software, online, and app development, the region's industry can build solutions from the ground up. Whether it's a pure digital solution or developing integrated technology products, our tech companies have the knowledge and resources to make it happen.

WHAT WEST MICHIGAN BUSINESSES ARE SAYING:

- 93% **RATE REGION'S BUSINESS COMPETITIVENESS HIGHLY**
- 94% **INCREASING SALES**
- 88% **PLAN TO EXPAND**
- 90% **INCREASING WEST MICHIGAN EMPLOYMENT**

Responses from
69
West Michigan IT firms



AVERAGE EARNINGS PER JOB

GREATER GRAND RAPIDS REGION
NATIONAL

\$18.8B

13,076

Total Jobs in Information Technology

Michigan businesses rank 4th in the nation for their commitment to funding research & development, spending

Workforce of **85,000+** in software & tech focused industries across Michigan

\$47,800 LESS THAN THE NATIONAL AVERAGE

\$105,181

\$152,981

TOP OCCUPATIONS

- 3,445 **Software Developers and Software Quality Assurance Analysts and Testers**
- 1,931 **Computer User Support Specialists**
- 1,291 **Computer and Information Systems Managers**
- 1,128 **Computer Systems Analysts**
- 865 **Network and Computer Systems Administrators**

COST OF LIVING COMPARISON



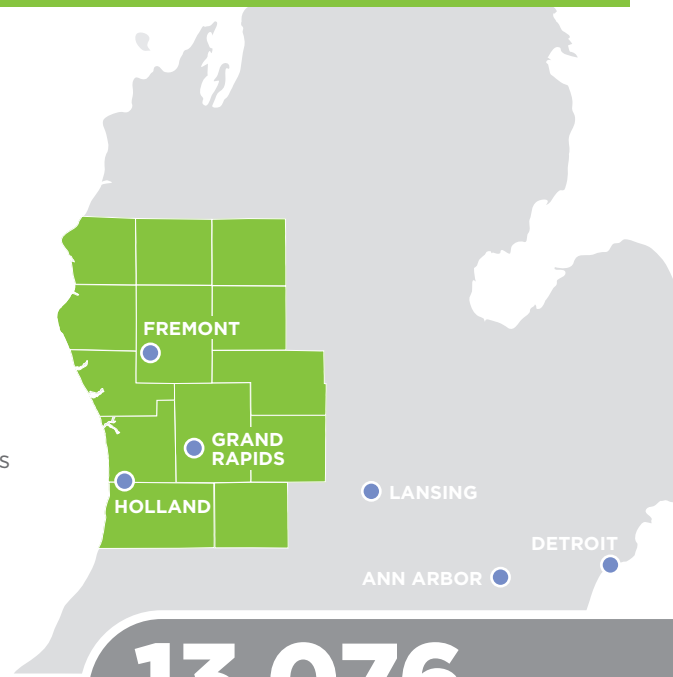
17 colleges & universities with IT programs

80,000+ students

DATA SOURCE: EMSI

Jen Wangler Senior Business Development Manager - 616.901.9343 or wanglerj@rightplace.org

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Advancing the West Michigan Economy



INFORMATION TECHNOLOGY

IN GREATER GRAND RAPIDS

TOTAL
NUMBER
OF INFORMATION
TECHNOLOGY
ESTABLISHMENTS
IN WEST MICHIGAN



735

14.2%
PROJECTED
JOB GROWTH:
(2021 - 2031)

LEADING MOBILITY:
Largest number of
V2I deployment in
the United States
(500+ MILES V2I ROADWAY)



Top 10 Metros for Millennials -
Grand Rapids, *New York Times*

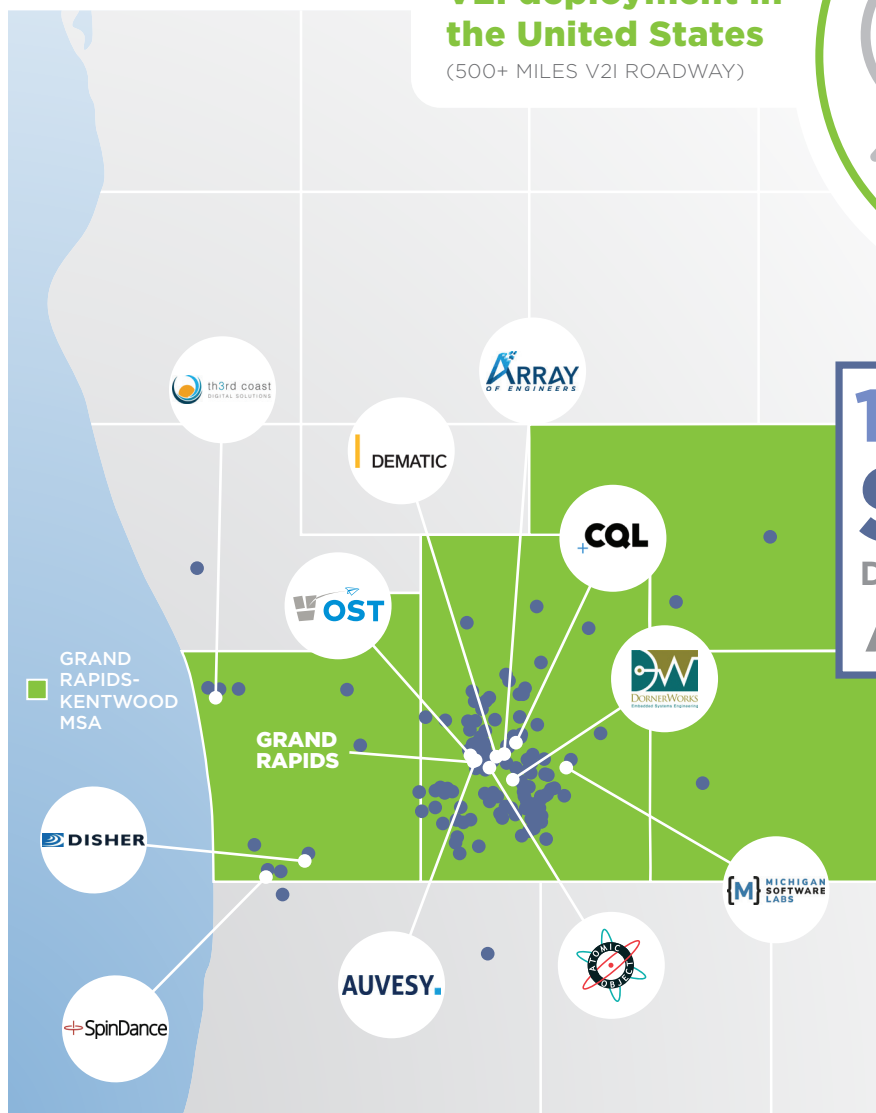
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Sales Tax:
6%

Corporate Tax:
6%

Personal
Income Tax
4.25%

#13
for state
business tax
climate



10,000+
STEM
Degrees Awarded
Annually

697

Information Technology
Degrees Completed in
2020

GERALD R.
FORD International
Airport

6 Airlines

31 Major
Market
Destinations

140 Daily
Nonstop Flights

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