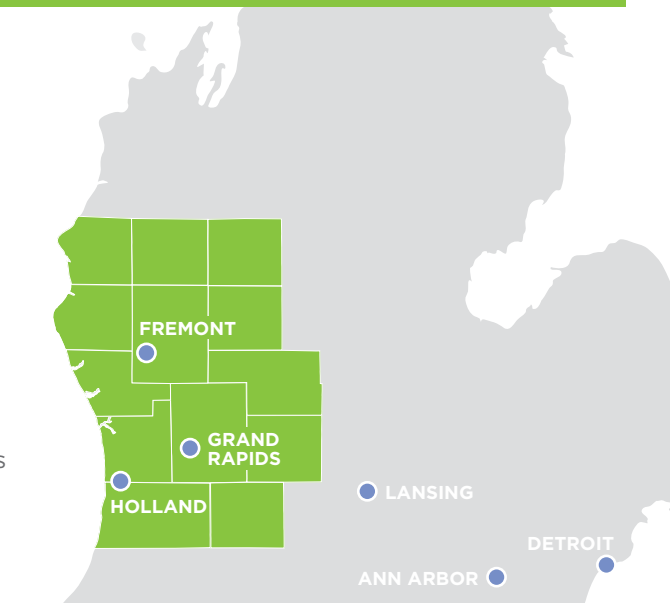


INFORMATION TECHNOLOGY IN GREATER GRAND RAPIDS

From full-service, large-scale managed IT solutions to custom software, online, and app development, the region's industry can build solutions from the ground up. Whether it's a pure digital solution or developing integrated technology products, our tech companies have the knowledge and resources to make it happen.



247

NEW & RETAINED JOBS

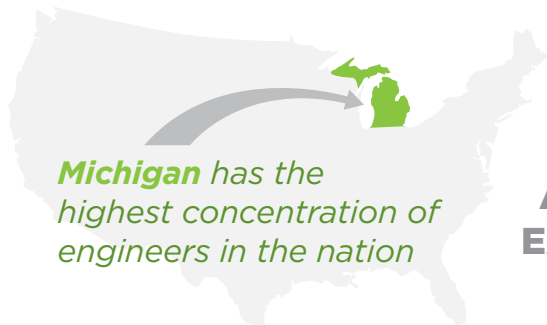
(2018-2020, INFORMATION TECHNOLOGY INDUSTRY)



\$6.5M

NEW INVESTMENT

(2018-2020, INFORMATION TECHNOLOGY INDUSTRY)



Michigan businesses rank 4th in the nation for their commitment to funding research & development, spending \$18.8B

11,573

Total Jobs in Information Technology

Workforce of **85,000+** in software & tech focused industries across Michigan

\$40,000 LESS THAN THE NATIONAL AVERAGE

AVERAGE EARNINGS PER JOB

GREATER GRAND RAPIDS REGION
NATIONAL

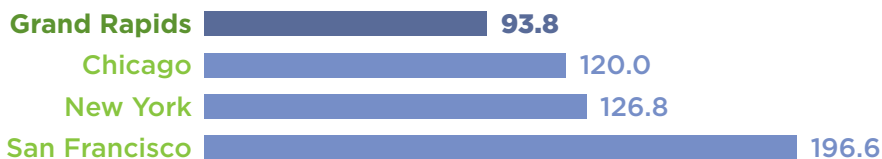
\$86,492

\$128,857

TOP OCCUPATIONS

- 3,289 | **Software Developers and Software Quality Assurance Analysts and Testers**
- 2,574 | **Computer User Support Specialists**
- 1,183 | **Computer and Information Systems Managers**
- 1,176 | **Computer Systems Analysts**
- 1,025 | **Network and Computer Systems Administrators**

COST OF LIVING COMPARISON



17 colleges & universities with IT programs

80,000+ students

DATA SOURCE: EMSI

Jen Wangler Senior Business Development Manager - 616.901.9343 or wanglerj@rightplace.org



INFORMATION TECHNOLOGY

IN GREATER GRAND RAPIDS

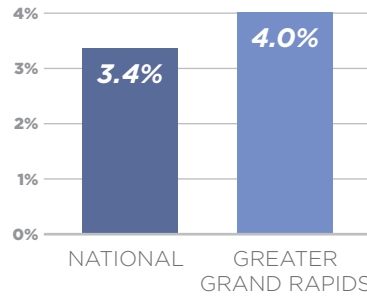
TOTAL NUMBER OF INFORMATION TECHNOLOGY ESTABLISHMENTS IN WEST MICHIGAN



1,122

INDUSTRY GROWTH

(2018 - 2020, BY JOBS)



#7



Top 10 Metros for Millennials - Grand Rapids, *New York Times*

PROJECTED JOB GROWTH: (2016 - 2026)

18.3%



LEADING MOBILITY:
Largest number of V2I deployment in the U.S.
(500+ MILES V2I ROADWAY)

Sales Tax: 6%

Corporate Tax: 6%

Personal income tax 4.25%

#13 for state business tax climate



10,000+ STEM
Grads Awarded Annually

1,610
Information Technology Degrees Completed in 2019

GERALD R. FORD International Airport

6 Airlines

29 Major Market Destinations

120 Daily Nonstop Flights

DATA SOURCE: EMSI

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THE RIGHT PLACE
Advancing the West Michigan Economy