

ABOUT THE RIGHT PLACE



IN BUSINESS, FOR BUSINESS

THE RIGHT PLACE IS YOUR SINGLE SOURCE FOR BUSINESS SUCCESS IN WEST MICHIGAN.

The Right Place Inc. is West Michigan's leading economic development organization. We offer comprehensive business assistance services to growing companies.

Our organization serves both current and prospective companies, connecting them to the resources they need to succeed in West Michigan. The result? Billions in new capital investment, and thousands of new and retained jobs since our start in 1985.

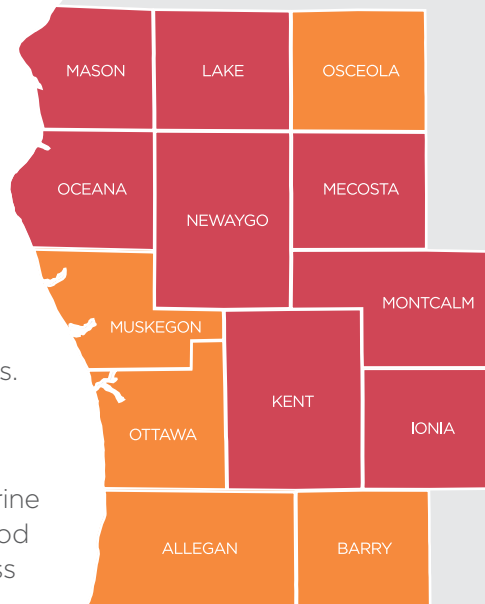
WELCOME TO WEST MICHIGAN

Located between Chicago and Detroit, West Michigan is a growing region of more than 1.5 million people. At its core is the city of Grand Rapids, the state's second-largest city.

More than 130 international companies are located in West Michigan, as well as four of Forbes Largest Private Companies.

West Michigan is home to the global headquarters of companies like Amway, Steelcase, Herman Miller, Haworth, Wolverine Worldwide, Gentex, BISSELL, Gordon Food Service, and more. We want your business to be next.

Contact us today at info@rightplace.org or **616.771.0325**.



 **The Right Place, Inc. Partner Counties**



PERRIGO

“Perrigo established its roots in West Michigan more than 130 years ago. Since then, we’ve become an industry leader and created thousands of jobs in the region. We are excited to continue our growth surrounded by organizations that share our passion for self-care in the heart of a thriving city. We are thankful for all of those involved in making this project a reality, especially Governor Whitmer, The Right Place and their partners at the MEDC.”

Murray Kessler | President & CEO | Perrigo



SERVICES & RESOURCES

ASSISTANCE FOR CURRENT & PROSPECTIVE WEST MICHIGAN COMPANIES

BUSINESS SUPPORT RESOURCES

With a plethora of regional, state, and federal business growth resources available, it's difficult understanding who to contact and when. We link you to the right resources at the right time, letting you focus on your business.

STATE & LOCAL INCENTIVES

There is a risk/reward equation for every business growth decision. We work side-by-side with you, coordinating state and local resources to support your growth, and lowering your business risk to create new jobs and capital investment in West Michigan.

CONFIDENTIAL SITE LOCATION SEARCHES

Whether you are growing, consolidating or simply looking for a new site, having an objective resource to guide you through the process is critical to finding the right location. Our business development team will work with you and the local commercial real estate community to determine the best location for your business in West Michigan.

LOCAL SUPPLY CHAIN & PARTNER OPPORTUNITIES

Using local suppliers can save your company time and money. Since 1985, we have met with thousands of businesses across the region. Let us know what you're looking for, and we'll find it in West Michigan.

WEST MICHIGAN BUSINESS RESEARCH

Leverage our business research services to start the next chapter of your business journey in West Michigan. You know your business. We know West Michigan's business community. Combine the two, and you have information to make better, more informed decisions about the future of your company.

INTERNATIONAL BUSINESS DEVELOPMENT

Throughout our history, we have built international business relationships with companies throughout the world. As a result, West Michigan is home to international companies from over 20 countries.

MANUFACTURING INNOVATION & OPERATIONAL IMPROVEMENT

To be a leader, your company must continually improve all aspects of your business from sales and estimating, to production and quality control. The Michigan Manufacturing Technology Center – West (The Center – West) provides resources that can help you become a stronger, more competitive manufacturer.

ACCESS TO TALENT

Attracting talent in today's business environment can be challenging. Our partnership with Hello West Michigan makes it easy for you to connect with talent. Hello West Michigan serves as a single source for accessing, attracting, and retaining talent in West Michigan. Leverage their expertise with your talent recruitment efforts for a winning strategy.

MICHIGAN MANUFACTURING TECHNOLOGY CENTER – WEST

The Michigan Manufacturing Technology Center – West (The Center – West) delivers objective, high-quality manufacturing consulting and technical support programs to small and mid-sized manufacturers in the 13-county West Michigan area.



MANUFACTURE SMARTER

MANUFACTURING TECHNICAL ASSISTANCE

Our practical, comprehensive, and affordable consulting and training services assist our clients with developing their employees and their businesses. Whether navigating ever-increasing regulatory issues, or learning to anticipate future opportunities for growth, The Center supports manufacturing growth and competitiveness in the safest, most economical and highly profitable way. From the executive suite to the plant floor, we can assist with:

Operational Excellence

- Growth and Innovation
- Assessment Tools
- Continuous Improvement (Lean)
- Quality and Safety Management
- Environmental

Talent Development

Industry 4.0

Food Processing

We believe in Michigan manufacturing. It's what drives us. To make manufacturers better, to show them how to grow, adapt, and add jobs. Our team delivers by lowering costs, reducing waste, and more.

We assist by coaching and leading. We share best practices, find efficiencies and connect manufacturers with partners. By coaching. By leading. And by doing the little things that add up to greatness.

WE LOOK FORWARD TO MEETING YOU

As a nonprofit, objective manufacturing support program, your business success is our primary goal. Call **616.301.6247** or visit **thecenterwest.org** to discover how we can work together and tackle your biggest business challenges.



DEWYS MANUFACTURING

"As a manufacturer in West Michigan, the linkage between our company, The Michigan Manufacturing Technology Center - West, and The Right Place is critical. In our business we are always looking at how do we do a better job tomorrow than what we did today. It's been helpful internally to have those tools through the Michigan Manufacturing Technology Center - West."

Jon DeWys | CEO | DeWys Manufacturing



HELLO WEST MICHIGAN



RETAINING & ATTRACTING TALENT

Hello West Michigan promotes the region as a place where business thrives and people want to live and work. They address the talent shortage and the common challenges associated with the relocation process. They focus on attracting, educating, and connecting candidates through their various resources and programs.

MEMBERSHIP & BENEFITS

Members of Hello West Michigan are invested in their community, working together to be part of the solution to our region's talent shortage. In addition to supporting this strategic mission, membership with Hello West Michigan quickly pays for itself through enhancement of your talent acquisition efforts and synergizes the efforts of the entire Hello West Michigan community.

Attraction

- Benefit from increased regional awareness provided through our out-bound marketing campaigns
- Actively reach boomerangs (former West Michiganders) already interested in relocation

Education

- Comprehensive website that is the only hub of regional information covering both lifestyle and career
- Unlimited featured job postings on hellowestmichigan.com
- Company profile on hellowestmichigan.com to showcase your employment brand
- Custom relocation packs and community printables

Connections

- Resume sharing for significant others and boomerangs, plus access to our candidate database
- Education and training programs, plus networking with talent acquisition professionals across the region
- Member discounts with education members
- First access to candidate networking events like ReThink West Michigan and West Michigan Intern Connect
- Tuition discounts with Davenport University and Cornerstone Professional and Graduate Studies for all employees of Hello West Michigan member companies.

To learn more about Hello West Michigan, please contact Rachel Bartels at **616.771.0354** or **bartelsr@hellowestmichigan.com**.

REGIONAL COLLABORATION

MANUFACTURERS COUNCIL

We convened the Manufacturers Council in 1989 as a way to organize manufacturers' individual interests into a common purpose of improving the local manufacturing economy. Today, members of the council have a collective vision ... to strengthen the West Michigan region as an international center for business innovation and manufacturing excellence. For more information on the Manufacturers Council, visit: [**rightplace.org/manufacturerscouncil**](https://rightplace.org/manufacturerscouncil).

SUPPLY CHAIN MANAGEMENT COUNCIL

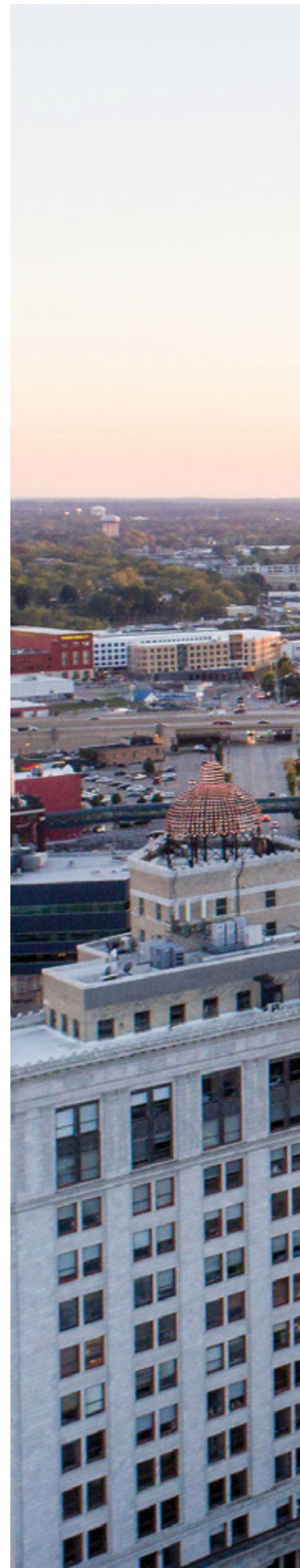
The Supply Chain Management Council is dedicated to supporting the competitiveness of West Michigan manufacturers by implementing best practices in integrated supply chain management. Members of the Supply Chain Management Council have a collective vision to be the Integrated Supply Chain Management hub enhancing the West Michigan economy. For more information on the Supply Chain Management Council, visit: [**rightplace.org/supplychaincouncil**](https://rightplace.org/supplychaincouncil).

MIDEVICE - MEDICAL DEVICE CONSORTIUM

MiDevice is the only Michigan-based organization dedicated to medical device design, development, manufacturing and distribution. The consortium works to speed the growth and development of medical devices by emphasizing and encouraging collaboration among members to meet overall product life cycle and supply chain needs. The goal is to build collaboration around core competencies, and grow the medical device industry in the region. For more information on MiDevice, visit: [**midevice.org**](https://midevice.org).

TECHNOLOGY COUNCIL OF WEST MICHIGAN

Managed and facilitated by The Right Place, the Technology Council of West Michigan finds new ways to make West Michigan top-of-mind for prospective customers and engage more clients across the country. Using market research and targeted messaging throughout the U.S., the group is raising the awareness of the incredible tech resources located in West Michigan. For more information on the Tech Council, visit: [**rightplace.org/techcouncil**](https://rightplace.org/techcouncil).







ACCREDITED
ECONOMIC
DEVELOPMENT
ORGANIZATION
International Economic Development Council

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[@WestMichiganLife](https://www.instagram.com/WestMichiganLife)