EVENT OVERVIEW

March 13, 2024
The JW Marriott Downtown
Grand Rapids, Michigan

If there is anything the last few years has shown the public, it is how vital the supply chain is in our everyday lives. Now more than ever, industry professionals need to come together to discuss the strategies, practices and processes that may be improving or hindering their organization.

In this new age of supply chain management, collaboration is key. As leaders in the industry, we must prepare for what is ahead and work together to drive business value. Play your part of reinventing and refocusing the supply chain by attending the conference on March 13, 2024.

Why Sponsor the Midwest Supply Chain Management Conference?

• Gain exposure to over 250 West Michigan manufacturers and suppliers
• Promote your product or service
• Speak face-to-face with potential clients and make new connections

Who Attends?

INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturer’s</td>
<td>20%</td>
</tr>
<tr>
<td>Logistics</td>
<td>21%</td>
</tr>
<tr>
<td>Consultants</td>
<td>9%</td>
</tr>
<tr>
<td>Food Processors</td>
<td>14%</td>
</tr>
<tr>
<td>Academia</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
</tbody>
</table>

JOB LEVEL

<table>
<thead>
<tr>
<th>Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Level</td>
<td>20%</td>
</tr>
<tr>
<td>Senior Management</td>
<td>12%</td>
</tr>
<tr>
<td>Mid-Management</td>
<td>14%</td>
</tr>
<tr>
<td>Other</td>
<td>46%</td>
</tr>
</tbody>
</table>
### Full Conference Sponsor (1 available)

**Benefits include:**
- Name, logo and sponsorship level listed on conference website
- Logo displayed on invitations and promotional pieces
- Name, logo and sponsorship level listed on conference program
- Name/Logo mentioned and displayed during conference opening and closing
- Opportunity to provide remarks at beginning of the event
- Full page ad in event program
- Creation of Social Media Spotlight video highlighting your company as the top sponsor to be shared on RPI promotional channels
- 10 complimentary conference registrations
- Exhibitor table

### Keynote Sponsor (2 available)

**Benefits include:**
- Name, logo and sponsorship level listed on conference website
- Name, logo and sponsorship level listed on conference program
- Logo displayed during conferencing opening and closing
- Opportunity to introduce a keynote speaker
- Creation of Social Media post highlighting your company as a sponsor to be shared on RPI promotional channels
- 7 complimentary conference registrations
- Exhibitor table

### Event Sponsor

**Benefits include:**
- Name, logo and sponsorship level listed on conference website
- Name, logo and sponsorship level listed on conference program
- Logo displayed during conferencing opening and closing
- 5 complimentary conference registrations
- Exhibitor table

### Exhibitor

**Benefits include:**
- Name, logo and sponsorship level listed on conference website
- Name, logo and sponsorship level listed on conference program
- 2 complimentary conference registrations
- Exhibitor table

**Sponsors RSVP Deadline: March 1, 2024**
Please indicate below the level of sponsorship or exhibition you would like and submit this form with payment by March 1, 2024 to Jillian Elliott:

- Email: elliottj@rightplace.org
- Mail: The Right Place, Inc. | 125 Ottawa Ave. NW, Suite 450 | Grand Rapids, MI 49503

### Sponsorships:

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Conference Sponsor (1 available)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Keynote Sponsor (2 available)</td>
<td>$7,500</td>
</tr>
<tr>
<td>Event Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

**Company Name:** ____________________________________________

**Contact Person:** ___________________________  **Email:** ___________________________

**Phone:** ___________________________

**Method of Payment:**

- **Credit Card:**
  - Credit card name: ___________________  Credit card #: _____________________________
  - Exp. Date: ___________________  Name on card: _____________________________
  - Address: ___________________________  City/State/Zip: ___________________________

- **Invoice Request:** Send to: ___________________________  Email: ___________________________

- **EFT Payment:** Fifth Third Bank – Western Michigan
  - Routing: 072400052
  - Account: 0002436009
  - Remit email: accounting@rightplace.org