



SUPPLY CHAIN MANAGEMENT COUNCIL

**POSITION OUR REGION AS THE
ISCM HUB THAT ENHANCES
THE COMPETITIVENESS OF
WEST MICHIGAN COMPANIES.**

ABOUT US

Our vision is to be the Integrated Supply Chain Management (ISCM) hub that enhances the competitiveness of West Michigan companies. From this vision, the council's mission is to collaborate with top ISCM leaders to provide resources that help area organizations and members achieve supply chain management excellence.

The Supply Chain Management Council has created a strategic plan to achieve the following objectives:

NETWORK

Provide a collaborative forum and networking opportunities that foster personal and professional growth for Council members and area professionals.

LEVERAGE

Leverage collective knowledge, capabilities, and influence to improve process performance and profitability for member companies.

ADVANCE

Play a leading role in advancing regional supply chain management knowledge, with a focus on supporting economic development in West Michigan.

MEMBERSHIP BENEFITS

Membership in the Supply Chain Management Council offers unique opportunities to create new collaborations with other supply chain professionals. As part of a trusted network of leaders, members become the voice of the supply chain in West Michigan. Together, they work to address common challenges by sharing actionable insights and best practices.

Through council activities, this group strives to enhance the processes and competitiveness of manufacturers across West Michigan.

"SERVING OUR PROFESSION, OUR COMMUNITY, OUR COMPANIES, AND OUR MEMBERS."

For more information about the Supply Chain Management Council or its activities, please contact René Booker at (616) 301-6247 or bookerr@rightplace.org.