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# PROSPERITY

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**2019 - 2023  
INVESTMENT CAMPAIGN**



# MISSION

To drive sustainable economic growth and shared prosperity for all in the Greater Grand Rapids Region.

# VISION

The Greater Grand Rapids Region will be the most resilient, productive, and equitable regional economy in the nation.

**PROSPERITY**





# PROSPERITY CAMPAIGN OVERVIEW

For over three decades, The Right Place has provided the strategic leadership necessary to advance the West Michigan economy, generating over \$5 billion in capital investment and over 46,000 jobs. This success would not be possible without the commitment of our investors, partners, and community.

The Right Place has launched an investment campaign to drive continued economic growth, job creation, and investment in West Michigan. Your support of the Prosperity Investment Campaign is critical to the continued success of our economic development efforts.

Over the years, our long-term approach to economic development and collaboration with local, regional, and state partners has transformed the region into a thriving global business center. These results are not accidental, nor are they guaranteed to continue without your collaboration and investment. We must continue to build on the region's success, creating a stronger and more resilient economy where business thrives and our residents have access to quality jobs.

Achieving our vision of economic prosperity for West Michigan will take the support of the region's business and community partners. Join us as we embark on the next chapter of West Michigan's growth story.



**Doug DeVos**

Campaign Cabinet Co-Chair  
Co-Chair of the Board  
Amway Corporation



**Renee Tabben**

Campaign Cabinet Co-Chair  
Director  
Merrill Lynch Wealth Management  
Market Executive  
Bank of America Market President



**Randy Thelen**

President & CEO  
The Right Place, Inc.

# CAMPAIGN CABINET

## CO-CHAIRS

### **Doug DeVos**

Co-Chair of the Board  
Amway Corporation

### **Renee Tabben**

Director  
Merrill Lynch Wealth Management  
Market Executive  
Bank of America Market President

### **Matthew K. Becker**

Managing Partner - Tax  
BDO USA, LLP

### **Wayman P. Britt**

County Administrator / Controller  
Kent County

### **Shawn Crowley**

Co-CEO  
Atomic Object

### **Michael J. DeVries**

Supervisor  
Grand Rapids Charter Township

### **Douglas A. Dozeman**

Managing Partner  
Warner Norcross + Judd LLP

### **Tina Freese Decker**

President & CEO  
BSHS System

### **Rhonda Huismann**

Office Managing Partner, Grand Rapids  
Crowe LLP

### **Graham Irwin**

President & CEO  
Irwin Seating Company

### **Mike Jandernoa**

Partner  
42 North Partners

### **Kathleen Ponitz**

Principal/Founder  
Stewart Ponitz Group

### **Randy Thelen**

President & CEO  
The Right Place, Inc.

### **Mike VanGessel**

CEO  
Rockford Construction

### **Sean P. Welsh**

Regional President, Western MI  
PNC Bank

### **Ben Wickstrom, P.E.**

President and CEO  
Erhardt Construction

### **Bob Wolford**

Managing Member  
Miller Johnson

“The Right Place is a critical force of good for West Michigan’s economic growth. Through focused execution on their multi-year strategies, The Right Place unifies the political and business communities to get deals done, create jobs, and stimulate growth. More than just influencing policy or promoting awareness, The Right Place provides direct, tactical support to regional businesses. It’s been a pleasure working with The Right Place team and growing West Michigan’s Technology and Communications sector.”

**SHAWN CROWLEY**  
**VICE PRESIDENT & MANAGING PARTNER**  
**ATOMIC OBJECT**

**PROSPERITY**





THE RIGHT P

Advancing the West Mid



# ABOUT THE RIGHT PLACE

## IN BUSINESS. FOR BUSINESS.

Serving West Michigan since 1985, The Right Place, Inc. is the region's leading regional non-profit economic development organization.

The Right Place drives current and long-term economic prosperity in West Michigan. We achieve this by partnering with business leaders to grow their business, invest in their companies, and ultimately create quality jobs in our region.

Staffed by a diverse team of experts, we are West Michigan's resource for services, information, and support for companies in West Michigan. Our work in the region has resulted in billions of new capital investment and over 45,000 new and retained jobs in West Michigan.

The Right Place plays a vital role in transforming West Michigan's economy and building a thriving global center for future business and innovation.

### Business Development Team

#### Business Retention, Expansion, and Attraction

The Right Place's Business Development team is your single source for services, information and support for companies that want to grow in West Michigan. The team assists hundreds of West Michigan companies each year, providing the strategic services they need to succeed here in our community.

### Hello West Michigan Team

#### Talent Retention and Attraction

Hello West Michigan promotes the region as a place where business thrives and people want to live and work. We seek to increase the rate of success member companies have in their efforts to recruit top talent. Through our members and collaborations with other regional organizations, we help new residents find their fit in West Michigan.

### Michigan Manufacturing Technology Center-West Team

#### Manufacturing Technical Services

Michigan Manufacturing Technology Center-West delivers objective, high-quality manufacturing and technical support to small and medium-sized manufacturers. One of five Michigan regional offices, the team provides a vast array of proven services and solutions, including government grant-based funding for strategic manufacturing programs. Michigan Manufacturing Technology Center-West works cost effectively and without bias, providing committed and affordable assistance for each specific company.

# 2021 BOARD OF DIRECTORS

## CHAIR

### **Sean P. Welsh\***

Regional President, Western MI  
PNC Bank

## VICE CHAIR

### **Tina Freese Decker\***

President & CEO  
BHSB System

## TREASURER

### **Bill Pink, Ph.D.\***

President  
Grand Rapids Community College

### **Stephen M. Abbott**

Executive Director | Middle Market |  
Commercial Banking  
JPMorgan Chase

### **Rick Baker**

President & CEO  
Grand Rapids Chamber

### **Norman J. Beauchamp Jr.\*, MD MHS**

Executive Vice President for Health Sciences  
Michigan State University

### **Matthew K. Becker\***

Managing Partner - Tax  
BDO USA, LLP

### **Wayman P. Britt**

County Administrator / Controller  
Kent County

### **Luke Cherveney**

PwC  
Grand Rapids Office Managing Partner  
Tax Reporting & Strategy Partner

### **Jeffrey L. Connolly**

SVP & President, West Michigan  
& Upper Peninsula  
Blue Cross Blue Shield of Michigan

### **Ronald G. DeWaard**

Managing Partner  
Varnum LLP

### **Steve Downing\***

President & CEO  
Gentex Corporation

### **Douglas A. Dozeman**

Managing Partner  
Warner Norcross + Judd LLP

### **Krista Flynn**

Regional President - West  
TCF Bank

### **Patrick Greene**

President  
Cascade Die Cast Group Inc.

### **John Irwin**

President, West Michigan Region  
The Huntington National Bank

### **James Keane**

President & CEO  
Steelcase, Inc.

**John Kennedy**

President & CEO  
Autocam Medical

**Hyung Kim, MD, MBA**

President  
Mercy Health Saint Mary's

**Blake W. Krueger\***

Chairman of the Board, CEO & President  
Wolverine Worldwide

**Philomena Mantella\***

President  
Grand Valley State University

**Michael P. McGee**

Chief Executive Officer  
Miller, Canfield, Paddock and Stone, P.L.C.

**Hank Meijer**

Executive Chairman  
Meijer, Inc.

**Andi Owen**

President & CEO  
Herman Miller, Inc.

**Richard J. Pappas, Ed.D.**

President  
Davenport University

**Matt Paul**

President & COO  
DTE Gas

**William R. Payne\***

Amway Corporation  
President  
BP Ventures

**John C. Porterfield**

Regional President, Department Manager  
Comerica Bank

**Julie Rietberg**

CEO  
Greater Regional Alliance of Realtors

**Garrick J. Rochow\***

President & CEO  
Consumers Energy Company

**Tony Sarsam**

President and CEO  
SpartanNash

**Darrel Schmalzel**

City Manager  
The City of Walker, Michigan

**Rich Sorota**

Executive Vice President  
President, Consumer Self-Care - Americas  
Perrigo

**Renee C. Tabben\***

Director  
Merrill Lynch Wealth Management  
Market Executive  
Bank of America Market President

**Randy Thelen**

President & CEO  
The Right Place, Inc.

**Jim Teets\***

Chairman & CEO  
ADAC Automotive

**David Van Andel\***

Chairman & CEO  
Van Andel Institute

**Mike VanGessel**

CEO  
Rockford Construction

**Mark Washington**

City Manager  
City of Grand Rapids

**Thomas G. Welch, Jr.**

Regional President  
Fifth Third Bank, West Michigan

**Bob Wolford**

Managing Member  
Miller Johnson

\*Executive Committee Member



# GEOGRAPHIC COVERAGE

## SUPPORTING GREATER WEST MICHIGAN

In 2012, Governor Snyder and the Michigan Economic Development Corporation (MEDC) worked with regional economic development leaders to establish 10 economic regions in Michigan. Once established, the MEDC appointed The Right Place and Lakeshore Advantage to lead regional economic development efforts within the newly established 13-county (Region #4). The Right Place now also provides economic development services to six counties in Region 4.

## OTHER REGIONAL PARTNERSHIPS

### Ionia County

In 2011 The Right Place and the Ionia County Economic Alliance (ICEA) formed a strategic partnership to support economic growth in Ionia County and West Michigan. The Right Place and ICEA work together to provide comprehensive economic development services to Ionia County businesses.

### Lake County

The Right Place formed multi-year, strategic partnership with the Lake County Economic Development Alliance in 2018. Through this partnership, The Right Place will provide comprehensive economic development services to Lake County as the county identifies and pursues economic growth opportunities.

### Montcalm County

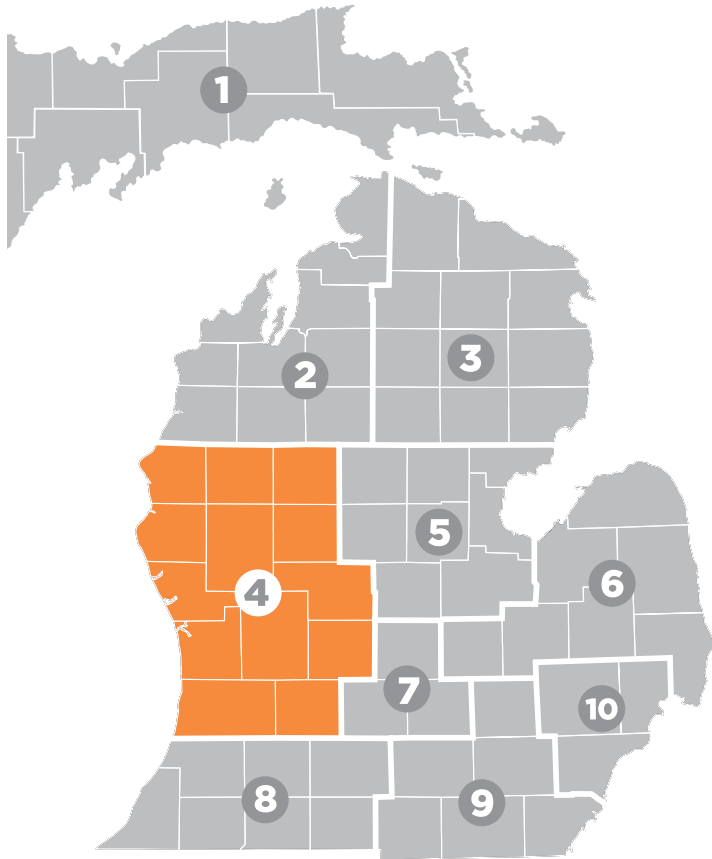
The Right Place and the Montcalm Economic Alliance (MEA) announced a strategic partnership in 2015 to support future growth and job creation in Montcalm County. Under this agreement, The Right Place will provide Montcalm companies the tools and resources available to continue growing in the community.

### Newaygo County

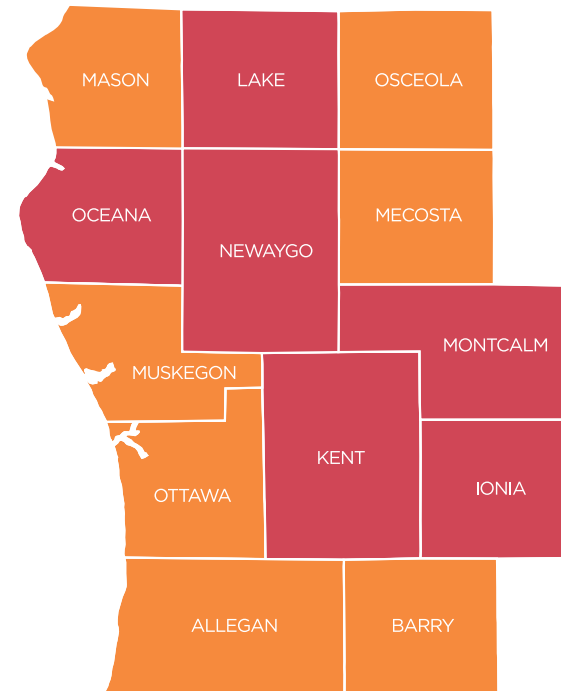
The Right Place has provided direct economic development assistance to Newaygo County since 2015. Through this partnership, The Right Place uses its extensive business retention, expansion, and attraction expertise and services to provide a higher level of direct assistance to Newaygo County's major employers.

### Oceana County

In 2018 The Right Place formed a multi-year strategic partnership with the Oceana County Economic Development Corporation to drive current and long-term economic growth in Oceana County. The Right Place will support the county's economic development efforts by providing comprehensive business development services.



Michigan Economic Development Corporation  
Regional Economic Development Collaboratives



West Michigan Economic Development Partnership

## REGION #4

■ Served by The Right Place, Inc.

# STRATEGIC PLAN

Over the next three years, The Right Place will catalyze new economic growth in the Greater Grand Rapids Region by transitioning the organization to reflect global, national, and local economic shifts impacting the region. The following strategy statements summarize the strategies and actions the organization will undertake to realize this objective.

## STRATEGY STATEMENTS

### ECONOMIC INCLUSION



Increase our focus on inclusive growth initiatives to provide economic opportunities for all in the Greater Grand Rapids Region.

### REGIONALISM



Drive economic growth throughout the Greater Grand Rapids Region with strategic partnerships and collaboration.

### BUSINESS RETENTION, EXPANSION, AND ATTRACTION



Strengthen our position as the leading resource for growing companies in the Greater Grand Rapids Region.

### TALENT GROWTH & ATTRACTION



Engage in regional talent development, retention, and attraction efforts to address the Greater Grand Rapids Region's most challenging economic growth issue.

### STRATEGIC FOUNDATIONS



Ensure long-term economic growth by supporting the region's foundational economic assets, such as infrastructure and quality of life.

### THOUGHT LEADERSHIP



Provide comprehensive strategies for economic prosperity in the region by engaging business and community leaders.

### BUSINESS INTELLIGENCE



Educate and inform the region on strategic emerging and long-term business trends impacting the Greater Grand Rapids Region's economy.



# STRATEGIC GROWTH AREAS

## Advanced Manufacturing

The Greater Grand Rapids Region is one of the world's premier advanced manufacturing centers. This sector accounts for 20 percent of all jobs in the region and over 2,600 establishments. The Right Place is aggressively working to strengthen, diversify, and grow advanced manufacturers in the region through its core business retention, expansion, and attraction efforts. In addition, The Right Place and The Michigan Manufacturing Technology Center-West are collaborating to assist regional businesses to adopt and leverage new technologies.

## Information Technology

Information technology is one of the fastest growing sectors in the region, specifically in the fields of custom computer programming services, computer systems design services, data processing and hosting, and software publishers. Through its business development activities, industry council support, and talent development and attraction initiatives, The Right Place is expanding the information technology sector and connecting companies to other industry opportunities in the region.

## Health Sciences

The health sciences sector is a cornerstone of long-term economic vitality in the Greater Grand Rapids Region. The region is an emerging destination for new world-class facilities, education and R&D programs, and health sciences talent. The Right Place supports the advancement of health sciences in Greater Grand Rapids Region by building institutional partnerships as well as attracting and developing health sciences talent, entrepreneurs, and businesses.

## Food Processing & Agribusiness

Drawing on the Greater Grand Rapids Region's deep roots in both agriculture and manufacturing, the food processing and agribusiness growth area is one of the most significant employment sectors in the region and has been experiencing growth in recent years. The availability of fresh water and access to a highly productive food supply chain make the Greater Grand Rapids Region a competitive destination for food processors and agribusinesses. The Right Place further strengthens this industry by assisting the region's food processors and agribusinesses to adopt new equipment and technologies and pursue new market opportunities.

## 2020-2022 SUCCESS MEASURES



**5,050**

New/Retained Jobs



**\$26.35/HOUR**

Average Wages



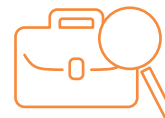
**\$548 MILLION**

New Capital Investment



**\$184 MILLION**

New/Retained Payroll



**2,900**

Job Seeker/Talent Assists

“We invest in The Right Place because we believe The Right Place is integral to the continued expansion of the West Michigan business community and economy. When West Michigan grows, all who live and do business in the area benefit. We feel The Right Place helps accelerate growth in our region, and therefore benefits us as a stakeholder in the local business community and economy. Economic development is the output of The Right Place, and this output benefits us.”

**MATTHEW K. BECKER**  
**MANAGING PARTNER - CENTRAL REGION**  
**NATIONAL TAX OFFICE MANAGING PARTNER**  
**BDO USA, LLP**

**PROSPERITY**







# RETURN ON INVESTMENT

The Right Place is a metric-driven organization with a proven track record of generating new jobs, payroll, and capital investment in the region. The organization is committed to meeting the following targets of success over the next three years.

## 2020-2022 SUCCESS MEASURES

**5,050** New/Retained  
Jobs

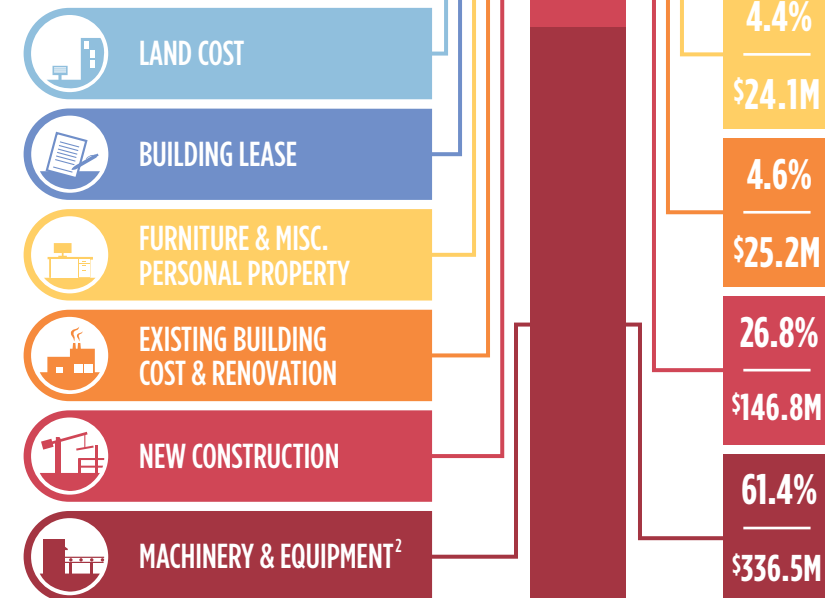
**\$26.35/HOUR** Average  
Wages

**\$548 MILLION** New Capital  
Investment

**\$184 MILLION** New/Retained  
Payroll

**2,900** Job Seeker/Talent  
Assists

## HOW WILL \$548 MILLION IN CAPITAL INVESTMENT BE SPENT?<sup>1</sup>

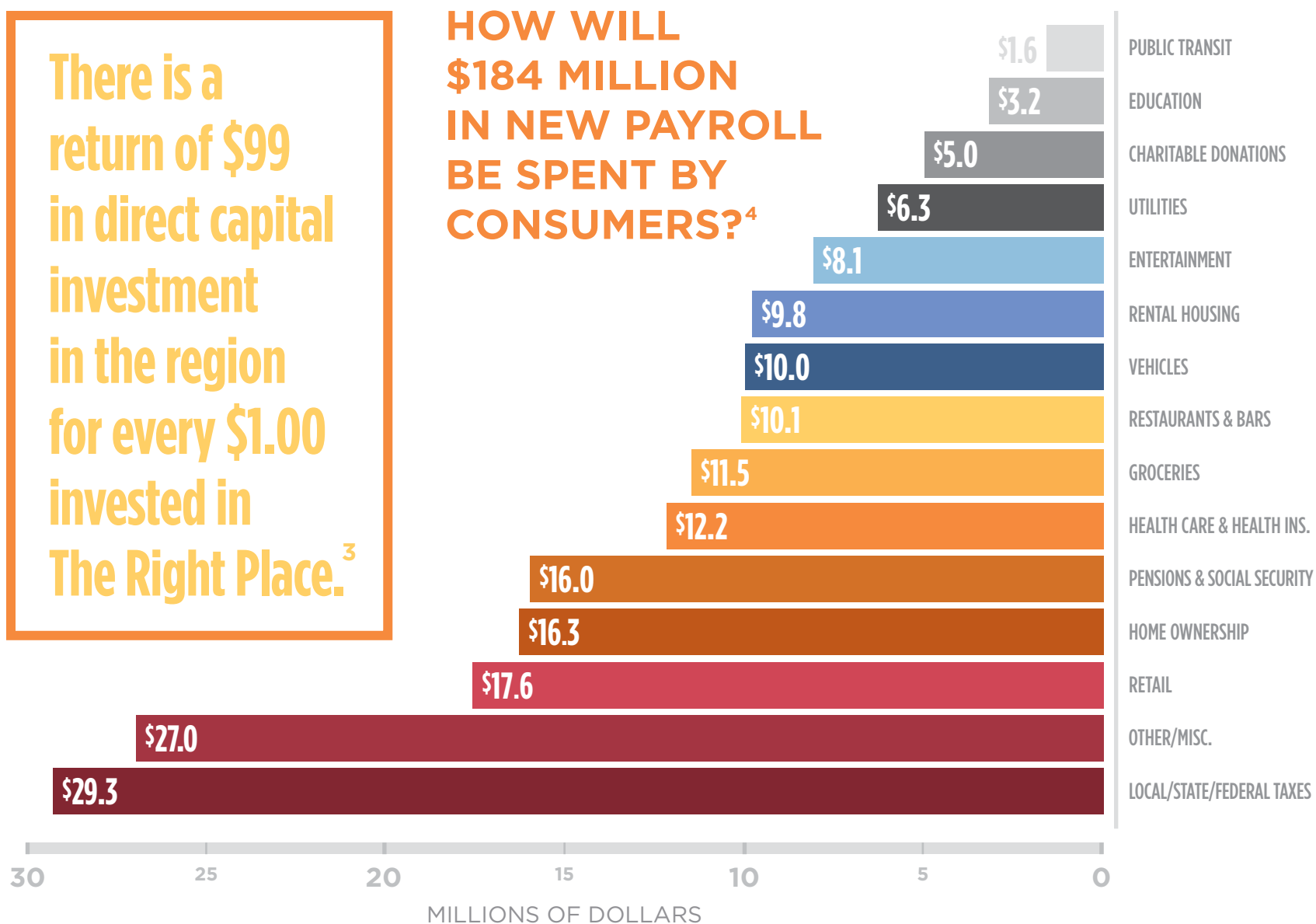


<sup>1</sup> Bureau of Labor Statistics - Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2014-2015

<sup>2</sup> Estimates for Machinery & Equipment are calculated at 43.34% of the overall capital investment. However, The Right Place's new strategic plan on two new economic areas, Technology and Design, which may have a lower Machinery & Equipment expense percentage than projected.

**There is a  
return of \$99  
in direct capital  
investment  
in the region  
for every \$1.00  
invested in  
The Right Place.<sup>3</sup>**

## HOW WILL \$184 MILLION IN NEW PAYROLL BE SPENT BY CONSUMERS?<sup>4</sup>



<sup>3</sup> \$99 : \$1 Projected return on investment was derived from Regional Economic Models, Inc. (REMI) Input/Output Model, as provided by Upjohn Institute

<sup>4</sup> Emsi 2019.4 and BLS Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2017-2018





# INVESTOR BENEFITS

As an investor, you are directly impacting West Michigan's economic future growth. Your investment in The Right Place also positions your brand prominently among the region's top business and community leaders.

## Events and Networking

### Investor Only Events

Attend exclusive, investor-only events where The Right Place presents on critical and emerging aspects of West Michigan's economy. These events are not only great networking opportunities but are very educational.

### Event Sponsorships

Receive early notification and opportunities to sponsor Right Place special events before the event is announced publicly. Right Place events regularly sell out and attract thousands of area business professionals each year.

### Private Presentations

Members of The Right Place team are available to speak at your events, staff meetings, and leadership retreats on a variety of economic and business development topics.

### Industry Councils

Engage with some of West Michigan's leading industry leaders through Right Place industry councils. As an investor, you are eligible to apply for membership in the Manufacturers Council, Supply Chain Management Council, Food Processors Council, and Technology Council.

## Information

### Investor Announcements

Get advanced notifications of major economic development announcements and other initiatives in the region.

### Monthly eNewsletter

As a business leader, it's hard to stay informed of news events in West Michigan throughout the month. The RPI Monthly eNewsletter provides a monthly wrap up of significant news and articles we feel are important to economic growth in the region.

### Research Services

Utilize our business intelligence and research team for your own strategic planning purposes. This service is offered at a reduced rate to investors.

## Brand Recognition

### Online Investor Directory

All investors are eligible to be part of The Right Place Investor Directory, located at [rightplace.org](http://rightplace.org). This searchable online directory, used by both new and existing businesses in the area, provides a company overview, contact information, and a link back to your company website.

### Social Media

As an investor, your company will be acknowledged on Right Place social media channels as a thank you for supporting the organization.

### Monthly eNewsletter

All new and renewing investors are recognized once in the RPI Monthly eNewsletter. This email newsletter is sent to over 500 area business and community leaders.



# INVESTMENT MATRIX

Investment levels reflect **annual** contributions. We invite you to consider making a multiple-year pledge to ensure continued sustainability of the region's economic growth.

- Annual Revenues
- Suggested Annual Investment

<b>\$5+ BILLION</b>  <b>\$400,000+ PER YEAR</b>	<b>\$1-5 BILLION</b>  <b>\$200,000+ PER YEAR</b>	<b>\$500-999 MILLION</b>  <b>\$100,000+ PER YEAR</b>	<b>\$100-499 MILLION</b>  <b>\$50,000+ PER YEAR</b>
<b>\$50-99 MILLION</b>  <b>\$25,000+ PER YEAR</b>	<b>\$25-49 MILLION</b>  <b>\$10,000+ PER YEAR</b>	<b>\$10-24 MILLION</b>  <b>\$5,000+ PER YEAR</b>	<b>&lt;\$10 MILLION</b>  <b>\$2,000+ PER YEAR</b>

“The Right Place continues to demonstrate their passion and leadership for economic development in the area. Each year The Right Place communicates their priorities and resource plans to all investors. Moreover, they hold themselves accountable for results by measuring their progress and performance. It is one thing to talk about your accomplishments, it’s another thing to prove it.”

**PETER HUNGERFORD**  
**EXECUTIVE VICE PRESIDENT & COO**  
**ADAC AUTOMOTIVE**

**PROSPERITY**





# INVESTORS BY INDUSTRY

## **Accounting**

Baker Holtz  
BDO USA, LLP  
Beene Garter LLP  
Brickley DeLong  
Crowe LLP  
Deloitte  
Echelbarger, Himebaugh, Tamm and Co.,  
P.C. (EHTC)  
Ernst & Young, LLP  
H&S Companies  
Hungerford Nichols CPAs + Advisors  
Plante Moran  
PwC  
Rehmann Group

## **Advertising and Public Relations**

Clark Communications

## **Business Services**

Grand Rapids Area Chamber of Commerce  
Legal Copy Services, Inc.  
McAlvey Merchant & Associates  
Newaygo County Economic  
Development Office  
Phoenix Group LLC  
Pondera Advisors  
Powell Relocation Group

ROWE Professional Services Company  
Stewart Ponitz Group  
Triterra

## **Construction: Associations**

Associated Builders and Contractors, Inc.

## **Construction: Electrical Contractors**

Buist Electric  
Feyen Zylstra  
Van Haren Electric Inc.  
Windemuller

## **Construction: Architects, Engineering & Consulting**

Array of Engineers  
Driesenga & Associates, Inc.  
Fishbeck  
Fleis & VandenBrink Engineering  
Integrated Architecture Corp.  
Materials Testing Consultants, Inc.  
Moore & Bruggink, Inc.  
Prein & Newhof  
Progressive AE  
SME  
TowerPinkster

## **Construction: General Contractors**

a. j. Veneklasen, Inc.  
Dan Vos Construction Company  
Elzinga & Volkers, Inc.  
Erhardt Construction  
Granger Construction  
Owen-Ames-Kimball Co.  
Pioneer Construction  
Rockford Construction Company, Inc.  
The Christman Company  
Triangle Associates, Inc.  
Wolverine Building Group

## **Construction: Mechanical Contractors**

Andy J. Egan Company, Inc.  
Pleune Service Company  
Total Fire Protection  
Van Dyken Mechanical, Inc.

## **Construction: Subcontractors & Suppliers**

Behler-Young Company  
Burgess Concrete Construction  
Dykema Excavators  
Kent Companies, Inc.

As of January 2021

Kerkstra Precast, Inc.  
Lumbermen's, Inc.  
Midstate Security Company LLC  
Quality Air Heating & Cooling, Inc.  
Van Dam Iron Works, Inc.  
Van Dellen Steel, Inc.  
Zeeland Lumber & Supply

### **Education**

Aquinas College  
Calvin College  
Cornerstone University  
Davenport University  
Ferris State University  
Grand Rapids Community College  
Grand Valley State University  
Michigan State University  
Montcalm Community College  
Western Michigan University

### **Energy**

Consumers Energy  
Crystal Flash  
DTE Energy  
ITC Holdings

### **Financial and Capital Services**

Bank of America/Merrill Lynch  
BlueWater Partners  
ChoiceOne Bank  
Citizens Bank  
Comerica Bank

Consumers Credit Union  
Conway MacKenzie, Inc.  
Fifth Third Bank – West Michigan  
First National Bank of Michigan  
Grand River Bank  
Horizon Bank  
Independent Bank  
JPMorgan Chase & Co.  
Lake Michigan Credit Union  
Level One Bank  
Macatawa Bank  
Mercantile Bank of Michigan  
Old National Bank  
PNC Financial Services Group, Inc.  
TCF Bank  
The Huntington National Bank  
United Bank of Michigan  
Wells Fargo  
West Michigan Community Bank

### **Food Processing**

Butterball Farms, Inc.  
Cole's Quality Foods, Inc.  
Festida Foods Ltd.  
Gordon Food Service, Inc.  
Roskam Baking Company

### **Foundations**

Consumers Energy Foundation  
DTE Energy Foundation  
Fremont Area Community Foundation  
Frey Foundation

MSJ Foundation  
Whitecaps Community Foundation

### **Government: Cities**

City of Cedar Springs  
City of East Grand Rapids  
City of Grand Rapids  
City of Grandville  
City of Kentwood  
City of Lowell  
City of Rockford  
City of Walker  
City of Wyoming

### **Government: Counties**

Kent County

### **Government: Townships**

Ada Township  
Algoma Township  
Alpine Township  
Caledonia Charter Township  
Cannon Township  
Cascade Charter Township  
Courtland Township  
Gaines Charter Township  
Grand Rapids Charter Township  
Lowell Charter Township  
Nelson Township  
Plainfield Charter Township  
Vergennes Township



**Government: Villages**

Village of Sparta

**Health Services/Hospitals**

Mary Free Bed Rehabilitation Hospital

Mercy Health Saint Mary's

Metro Health Hospital

Spectrum Health

Van Andel Institute

**Individuals**

Mark and Kathy Lindquist

James J. Zawacki

**Infrastructure**

Gerald R. Ford International Airport

**Investment Management**

Blackford Capital Associates, Inc.

Gun Lake Investments

DP Fox Ventures, LLC

Midwest Capital Advisors

Milestone Wealth Management

Rainstar Capital Group

RDV Corporation

Watkins Ross & Co.

Westwater Group

**Law Firms**

Barnes & Thornburg, LLP

Foster Swift Collins & Smith PC

Miller, Canfield, Paddock and Stone, P.L.C.

Miller Johnson

Mitchell Intellectual Property Law

Smith Haughey Rice & Roegge

Varnum LLP

Warner Norcross + Judd LLP

**Logistics and Distribution**

Classic Transportation & Warehousing

Williams Distributing Co.

**Manufacturing**

ADAC Automotive

Alro Steel

Amway

Autocam Medical

AvaSure, Inc.

Beverlin Manufacturing Corp.

BISSELL, Inc.

Bradford White Corporation

Byrne Electrical Specialists, Inc.

Carter Products Company, Inc.

Cascade Die Casting Group, Inc.

Cascade Engineering

D+M Metal Products

DeWys Manufacturing

Flexco

Gentex Corporation

Herman Miller, Inc.

Irwin Seating Company

Jireh Metal Products, Inc.

Just Packaging Inc.

Kent Design & Manufacturing

Keystone Solutions Group

Lacks Enterprises, Inc.

Leggett & Platt, Inc.

Master Finish Company

Medbio, Inc.

N-K Manufacturing Technologies

NN Mobile Solutions

Nucraft

PADNOS

Paragon D&E

Perrigo

Plasan Carbon Composites

Ranir LLC

RoMan Manufacturing Inc.

Steelcase Inc.

TACK Electronics, Inc.

Tekton

Terryberry Co.

The Armada Group

Thierica, Inc.

Unist, Inc.

Universal Forest Products, Inc.

Wolverine Coil Spring Co.

Wolverine Worldwide, Inc.

Woodward, Inc.

**Media**

MiBiz

MLive Media Group, LLC

**Real Estate: Associations**

Commercial Alliance of REALTORS

Greater Regional Alliance of REALTORS

**Real Estate: Industrial/  
Commercial/Property Managers**

Colliers International – West Michigan  
Eenhooorn LLC  
Ellis Parking Company  
Franklin Partners LLC  
NAI Wisinski of West Michigan  
SIBSCO, LLC  
Signature Associates  
Third Coast Development

**Retail**

Meijer, Inc.  
Meritage Hospitality Group, Inc.  
SpartanNash  
The Sharpe Collection  
TRELIS

**Risk Management/Insurance**

Advantage Benefits Group  
Aon Risk Solutions  
Blue Cross Blue Shield of Michigan  
Farmers Insurance Group  
Hylant  
Lighthouse Insurance Group, Inc.  
Marsh & McLennan Companies

**Talent Resources**

Bluewater Hayes, Inc.  
DISHR  
EG Workforce Solutions  
Express Employment Professionals  
HR Collaborative

Manpower of Kent County Inc.  
WilliamCharles Corporation

**Technology & Communications**

Atomic Object, LLC  
Augusto Digital  
BizStream  
CQL Incorporated  
Dewpoint  
Michigan Software Labs  
Mighty in the Midwest  
NuWave Technology Partners  
ObservIQ  
OST  
SpinDance  
Switch  
Tech Defenders  
Th3rd Coast Entertainment & Training  
Twistthink, LLC

## 1 Commitment Amount & Tax Information

Yes, I will commit \$ \_\_\_\_\_ to: \_\_\_\_\_ Check One Below

Your payments for the benefit of The Right Place, Inc. can be made payable to either of two organizations. If no box is checked, payments will automatically default to The Right Place, Inc.

☐ **The Right Place, Inc.** / *understand this is not deductible as a charitable contribution.*

The Right Place, Inc. has been approved as an IRS Section 501 (c) (6) entity. As such, donors may **not** deduct charitable contributions made directly to The Right Place, Inc.

☐ **The Right Place Foundation\*** / *understand this is unrestricted support for current activities.*

The Right Place Foundation was incorporated for the purpose of receiving funds exclusively for charitable purposes as defined by IRS Section 501 (c) (3). The Foundation's sole member is The Right Place, Inc. Payments to The Right Place Foundation **are** deductible as a charitable contribution. \*Check **MUST** be made payable to **The Right Place Foundation**

## 2 Payment Schedule

Please make commitment and checks payable as follows:

☐ Enclosed is my first investment of \$ \_\_\_\_\_.

☐ This pledge will be paid in \_\_\_\_\_ installments over \_\_\_\_\_ years.

Please send reminders beginning \_\_\_\_\_ Month \_\_\_\_\_ Year as follows:

☐ Annually ☐ Semi-Annually ☐ Quarterly ☐ Other \_\_\_\_\_

## 3 Contact Information

Primary Contact Name	Title	Email
Secondary Contact Name	Title	Email
Organization	Phone	
Address		
City	State	Zip
Website URL		
Industry		

## 4 Acknowledgement Waiver & Signature

**Public Acknowledgement:** I/we request that our investment **not** be recognized in newsletters, social media, and on the Right Place website. \_\_\_\_\_ (initials)

Primary Signature

Date



# HAVE QUESTIONS?

Contact Brad Comment  
Senior Vice President, Investor Relations at:

**[commentb@rightplace.org](mailto:commentb@rightplace.org)**  
**616.771.0560**

Or visit us online at:  
**[www.rightplace.org/invest](http://www.rightplace.org/invest)**

**PROSPERITY**





## THE RIGHT PLACE, INC.

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