



intern connect

2026 Sponsorship Opportunities

# Intern Connect

## Sponsorship Opportunities

### Event Partner

**\$15,000 (1 available)**

- Company name, logo, and sponsorship level listed on event website, marketing materials, and program
- Full page ad in event digital and physical program
- Opportunity to provide opening remarks and play promo video
- 50 complimentary tickets to Intern Connect and discounted rate of \$45 for each additional ticket
- Exhibitor table at Intern Connect
- Opportunity to provide branded swag item to all attendees at Intern Connect in pre-packed gift bag and Social Event Series
- 8 reserved seats at each Social Event
- Creation of a social media spotlight video highlighting your company as the top sponsor to be shared on Hello West Michigan social media channels
- Logo on Intern Connect t-shirts
- Opportunity to be a guest on the Intern Connect Podcast to discuss agreed upon topic
- Company highlighted in the Intern Inform Newsletter

## Full Conference Sponsor \$7,500 (SOLD)

- Company name, logo, and sponsorship level listed on event website, marketing materials, and digital program
- Name/Logo mentioned during opening remarks
- Opportunity to introduce keynote speaker/panel
- Opportunity to provide branded swag item to all attendees in pre-packed gift bag
- Opportunity to be a guest on the Intern Connect Podcast to discuss agreed upon topic
- Creation of a social media spotlight video highlighting your company as the top sponsor to be shared on Hello West Michigan social media channels
- 10 Complimentary tickets to the Intern Connect
- Exhibitor Table

## Networking Sponsor \$5,000 (1 available)

- Company name, logo, and sponsorship level listed on event website, marketing materials, and digital program
- Name/Logo mentioned during opening remarks
- Opportunity to provide remarks to kick off networking activity
- Opportunity to provide branded swag item to all attendees during Networking Activity and in pre-packed gift bag
- Creation of a social media spotlight video highlighting your company as the top sponsor to be shared on Hello West Michigan social media channels
- 6 Complimentary tickets to the Intern Connect
- Exhibitor Table

## Headshot Sponsor

**\$5,000 (SOLD)**

- Company name, logo, and sponsorship level listed on event website, marketing materials, and digital program
- Name/Logo mentioned during opening remarks
- Opportunity to distribute branded swag item to all attendees at headshot station in pre-packed gift bag
- Creation of a social media spotlight video highlighting your company as the top sponsor to be shared on The Right Place social media channels
- Opportunity to write customized note to interns when headshots are emailed to attendees
- 6 Complimentary tickets to Intern Connect
- Exhibitor Table

## Supporting Sponsorship

**\$2,500**

- Company name, logo, and sponsorship level listed on event website, marketing materials, and digital program
- Name/Logo mentioned during opening remarks
- Opportunity to distribute swag item in pre-packed gift bag
- Company mentions on Hello West Michigan social media channels
- 4 Complimentary tickets to Intern Connect
- Exhibitor Table

## Exhibitor

### \$750 (Unlimited)

- Company name, logo, and sponsorship level listed on event website, marketing materials, and digital program
- 2 Complimentary tickets to the Intern Connect
- Exhibitor Table

### Donate a Giveaway

We're looking for companies to donate fun/useful giveaway items for our attendees – think tickets to sporting events and shows, season passes, gift cards, or other West Michigan must have products.

### Additional Sponsor Options

Don't see something above that is the right fit for your company? We're open to ideas and partnerships. Let's chat! Email **Karen George** at [georgek@hellowestmichigan.com](mailto:georgek@hellowestmichigan.com)

# Bocce Ball Social

## Sponsorship Opportunities

### Event Networking Sponsor \$3,500 (1 available)

- Company name, logo, and sponsorship level listed on event website and marketing materials
- Opportunity to provide welcome remarks
- Opportunity to provide branded swag item to all attendees
- Company highlighted in the Intern Inform Newsletter
- Creation of a social media spotlight video highlighting your company to be shared on Hello West Michigan social media channels
- 8 reserved spots at the Bocce Ball Social

### Event Supporter \$1,000 (Unlimited)

- Company name, logo, and sponsorship level listed on event website, marketing materials
- Opportunity to provide branded swag item to all attendees
- Company mentioned and tagged in social media post on Hello West Michigan social media channels
- 2 reserved spots at the Bocce Ball Social

# Summer Social Sponsorship Opportunities

## Event Networking Sponsor \$3,500 (1 available)

- Company name, logo, and sponsorship level listed on event website and marketing materials
- Opportunity to provide welcome remarks
- Opportunity to provide branded swag item to all attendees
- Company highlighted in the Intern Inform Newsletter
- Creation of a social media spotlight video highlighting your company to be shared on Hello West Michigan social media channels
- 8 reserved spots for Summer Social

## Event Supporter \$1,000 (Unlimited)

- Company name, logo, and sponsorship level listed on event website, marketing materials
- Opportunity to provide branded swag item to all attendees
- Company mentioned and tagged in social media post on Hello West Michigan social media channels
- 2 reserved spots at the Summer Social

# SWAG

## Opportunities Sponsorship

### T-Shirt Sponsor

#### \$1,500 (5 available)

- Company name, logo, and sponsorship level listed on event website
- Company logo on Intern Connect t-shirt that is given to all event attendees
- 4 Complimentary tickets to Intern Connect and 4 reserved spots at both networking events

### SWAG Sponsor

#### \$500

- Opportunity to distribute branded swag item to all attendees at Kick Off and Social events
- 2 Complimentary Intern tickets to Intern Connect and 2 reserved spots at both networking events
- Minimum of 500 items required

### Suggested SWAG Items

- Tote/bags
- Sunglasses
- Chip clips
- Pens
- Stickers
- Notebooks/Journals

# Intern Connect Sponsorship Contract



Please indicate below the level of sponsorship you would like and submit this form to:

- Email: [georgek@hellowestmichigan.com](mailto:georgek@hellowestmichigan.com)
- Mail: The Right Place, Inc. | 25 Ottawa Ave SW, Suite 400 | Grand Rapids, MI 49503

To ensure timely delivery of all sponsorship benefits, payment—or proof of payment—is required before your organization will be added to event promotions, listed on the event website, or provided with the discount code for complimentary registrations. If payment is not received within one month of receiving your invoice, any reserved seats or benefits associated with your sponsorship will be released.

Please note that all sponsorships must be secured no later than two weeks prior to the event date to guarantee inclusion in event materials and activations.

## Sponsorships:

- Full Conference Sponsor | **SOLD**
- Networking Sponsor | \$5,000 (1 available)
- Headshot Sponsor | **SOLD**
- Supporting Sponsor | \$2,500
- Exhibitor | \$750
- T-Shirt Sponsor | \$1,500 (5 available)
- SWAG Sponsor | \$500

## Bocce Ball Social

- Networking Sponsor | \$3,500 (1 available)
- Event Supporter

## Summer Social

- Networking Sponsor | \$3,500 (1 available)
- Event Supporter

**Company Name:** \_\_\_\_\_

**Sponsorship Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

## Method of Payment:

- Credit Card:**  
Name on card: \_\_\_\_\_ Credit card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

- Invoice Request:** Send to: \_\_\_\_\_ Email: \_\_\_\_\_

- Check:** Please make checks payable to The Right Place, Inc.

- EFT Payment:** Fifth Third Bank - Western Michigan  
Routing: 072400052  
Account: 0002436009  
Remit email: [accounting@rightplace.org](mailto:accounting@rightplace.org)