

# International Landing Zone



## IN GREATER GRAND RAPIDS

Greater Grand Rapids (GGR) is an ideal destination for international businesses, offering its strategic Great Lakes location, a diverse industry base, and a supportive environment. The region provides easy access to major U.S. markets and ports, coupled with a well-developed infrastructure. Home to global companies in sectors like food and beverage, manufacturing, and technology, Greater Grand Rapids thrives on innovation. With a young and growing workforce, an affordable cost of living, and a high quality of life, the region is perfectly positioned for international firms to establish and expand their operations.

## International Company Presence in Greater Grand Rapids

**23** **140+**

COUNTRIES INTERNATIONAL COMPANIES

**\$15B** **18K**

IN TOTAL REVENUE  
FROM INTERNATIONAL  
COMPANIES

JOBS FROM  
INTERNATIONAL  
COMPANIES

**Grand Rapids, Michigan's second-largest city, sits at the center of it all.**



## Primary Industries for International Companies

### Manufacturing

**\$10.62B** in Revenue

**17,500+** Employees

### Tech & Logistics

**\$178.8M** in Revenue

**100+** Employees

### Wholesale Distribution

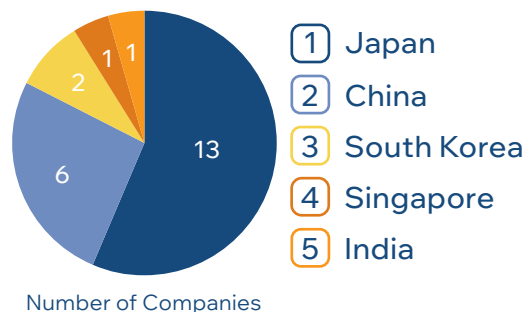
**\$214.7M** in Revenue

**150+** Employees

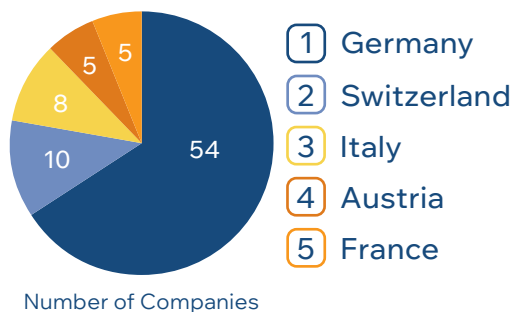
## The Right Place International Landing Zone Services:

- US Incorporation/Government Regulations and Licenses
- Immigration and VISAs
- IP Protection/Patenting
- Site Selection/Property Search
- Domestic Research
- Potential Customer/Supplier Connections
- Import/Export, Logistics & Assistance
- Customs Brokerage and Foreign Trade Zone (FTZ) Support
- Financial Connections (Banking, Accounting, Payroll & Taxes)
- Access to Capital, Angel and Venture Capital Networks
- Talent Assistance (Hiring, Training, Support, Benefits & Healthcare)
- Marketing and Advertising
- Assistance in Receiving State and Local Incentives

## Top Five Asian Countries

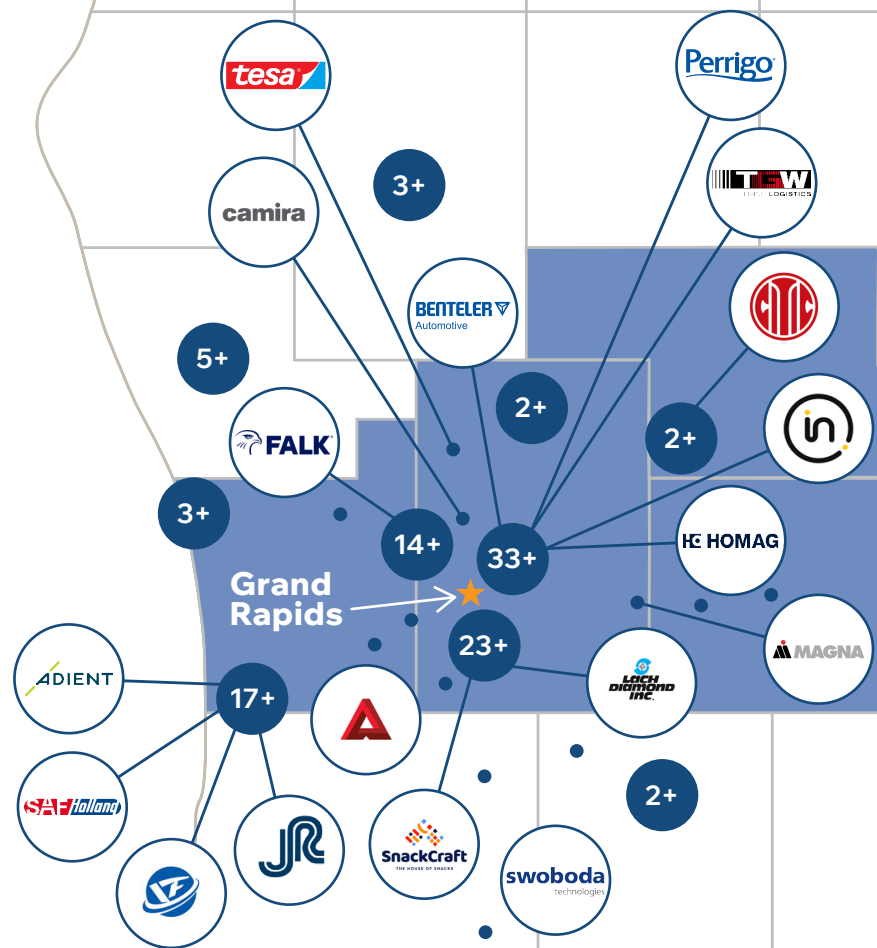


## Top Five European Countries



## International Airport & Connectivity

The Gerald R. Ford International Airport (GRR) is undergoing a \$600 million multi-phase expansion — the largest capital expansion in the United States for a small-hub airport. The FAA has named GRR among the fastest-growing airports in the U.S.



## Top Three International Companies by Employee Count

**Perrigo**

Global Headquarters in Ireland



**MAGNA**

Global Headquarters in Canada



**JR AUTOMATION TECHNOLOGIES**

Global Headquarters in Japan